



# Grumpy Cat<sup>TM</sup>

**The world's grumpiest cat!**

**I am "not" an iconic  
property for kids, teens  
and adults alike**



YPSILON LICENSING





# Grumpy Cat<sup>®</sup>

www.grumpycats.com LTD.



## Know more about Grumpy Cat

Grumpy Cat was born in Phoenix, Arizona and became an internet sensation given her unique "muddy" facial expression which quick developed into a cultural hype with more than 13 million followers on Facebook, Instagram, Twitter and YouTube.



## Licensing Representation in Spain and Portugal

More than 56 licensees worldwide such as Penguin Random House, Chronicle Books, Dynamite Comics, American Greetings and partnerships such as Friskies, Cheerios among others.

More than 25,300 upvotes in 24 hours and 1,030,000 IMGUR views in 48 hours on the Social Network Reddit.

More than 1,500,000 unique visitors per month on her website grumpycats.com

Over 1 million of copies of books and comics published sold!

Over 5 million downloads of Grumpy Cat's mobile game!

TV appearances on MTV, American Today, American Idol.

First cat ever to have a Madame Tussauds wax figure.

