



BRAND NEW LIFESTYLE BRAND

EMOJI NEVER LOOKED SO GOOD



New license program for 2019



Quality is our mission



Authentic Unicode-compliant emoji icons

6 Billion Emojis are sent every day!





TARGET DEMOGRAPHIC



Primary:
Boys and Girls 8-12



Secondary:
Boys and Girls 12+



Tertiary
Adult Male and Female



2,800+ beautifully designed and copyrighted icons in a fresh and modern style – including every icon you find on your phone or device.



Huge selection of assets including a full character library of **static and animated emoji**, **PLUS themed sticker packs** such as mermaid, unicorn, poo, and fashion-focused seasonal trend-packs.

Key partners already on board including – Fashion UK, Danilo, Bioworld, and PartySwan



Primary focus – Fashion, Apparel, Accessories, Stationery, Health and Beauty, and Gifting

Secondary focus – FMCG, Collectibles, Toys, and Games

JoyPixels has appeared in advertising campaigns for EE, 2degrees, Just Eat, Subaru, Morrisons, and many more!