東宝
TOHO

MONSTERVERSE™

GODZILLA VS. KONG

ONE WILL FALL

LEGENDARY

YPSILON LICENSING

GODZILLA VS. KONG

Following the success of Warner Bros. Pictures and Legendary Pictures' *Godzilla* (2014), *Kong: Skull Island* (2017), and *Godzilla: King of the Monsters* (2019), comes ***Godzilla vs. Kong***, the next chapter in the cinematic Monsterverse. The epic action adventure will pit two of the greatest icons in motion picture history against one another – the fearsome Godzilla and the mighty Kong – in a throw-down of epic proportions.

Legendary's Monsterverse franchise has generated over **$1.4 billion** in gross box office and continues to appeal to wide audiences including core fans, families, kids, young adults and collectors.

LEGACY OF GODZILLA

2019 marks the **65th anniversary** of Godzilla, one of the most recognizable symbols of Japanese popular culture. Launched as a franchise in 1954 the property has expanded to become a worldwide icon appearing in various media, top films, video games, novels, comic books, and collectibles.

The strong DNA of **Godzilla** and the **more than 35 existing monsters** in the Toho canon continue to inspire a selected number of products such as toys, collectibles, apparel, costumes, lifestyle goods and experiences attracting fans of all ages.

YPSILON LICENSING

LICENSING REPRESENTATION IN SPAIN

In Spain, **Ypsilon** manages the licensing and promotional rights of Toho's classic characters, as well as franchise films: *Godzilla: King of the Monsters* and *Godzilla vs. Kong.*

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For more information please contact:
Info@ ypsilonlicensing.com
www.ypsilonlicensing.com